

Curriculum

21ZM - Communication Studies

Year of studying: first					
No	Code	Course	Overall classse	Semester	ECTS
Obligatory courses in 1. semester					
1.	21ZM001	Communication Theories	(2+2+0)	1	6
2.	21ZM002	Alternative Media	(2+2+0)	1	6
Total obligatory courses in 1. semester: 2					
Elective courses in 1. semester					
null					
		<i>21ZMI1</i>	<i>Set of electives</i>		
1.	21ZM003	Electronic Publishing and Digital Technologies	(1+2+0)	1	4
2.	21ZM004	Introduction to Web Design	(1+2+0)	1	4
Total courses in group: 2					
		<i>21ZMI2</i>	<i>Set of electives</i>		
1.	21ZM005	Digital Media Literacy	(1+2+0)	1	4
2.	21ZM006	Digital Media Marketing	(1+2+0)	1	4
Total courses in group: 2					
		<i>21ZMI3</i>	<i>Set of electives</i>		
1.	21ZM007	Regulation of Digital Media	(1+2+0)	1	5
2.	21ZM008	Media audience analysis	(1+2+0)	1	5
Total courses in group: 2					
		<i>21ZMI4</i>	<i>Set of electives</i>		
1.	21ZM009	New Visual Media	(2+2+0)	1	5
2.	21ZM010	Media Genres of Popular Culture	(2+2+0)	1	5
Total courses in group: 2					
Total elective courses in 1. semester: 8					
Obligatory courses in 2. semester					
1.	21ZM011	Methodology of Scientific Research	(2+1+0)	2	4
2.	21ZM014	Study and Research	(0+0+13)	2	8
3.	21ZM015	Professional Practice	(0+0+6)	2	3
4.	21ZM016	Master's Thesis	(0+0+0)	2	12
Total obligatory courses in 2. semester: 4					
Elective courses in 2. semester					
null					
		<i>21ZMI5</i>	<i>Set of electives</i>		
1.	21ZM012	Media Propaganda and Spinning	(1+2+0)	2	3
2.	21ZM013	Protocol and Persuasive Skills	(1+2+0)	2	3
Total courses in group: 2					
Total elective courses in 2. semester: 2					
Total courses in the first year of studies: 16					