

Internship Proposal

Company description:

follow.art is a global art platform providing art industry professionals with digital tools designed to streamline their operations, enhance their creative processes, and unlock new possibilities for success in the ever-evolving art world. The platform is an integral part of *Art Fairs Service* - a company that has been providing fast and reliable build-up to over 300 art fairs and other large-scale events all across Europe and the UK. At our company, we envision a harmonious fusion of art and technology, dedicating ourselves to relentless research and pioneering innovations for the future.

Our current mission centres around building connections with art education institutions to spotlight the work of emerging artists, curators, journalists and students of art management on a global stage. Students will be invited to use the platform space to develop and express themselves to a growing audience by using both extant tools as well as contributing to the development of the future ones.

Position: Art Industry Journalist

Through the art industry journalist internship, students will be invited to conduct research about an art industry related topic/s, and/or carry out interviews with art industry professionals as well as writing exhibition and art fair reviews, all under the guidance of their university supervisors and the *follow.art* team.

Position type:	internship
Available slots:	8
Location:	remote
Duration:	3 - 6 months
Language:	English

Responsibilities

- Conducting in-depth research on various art industry topics
- Delving into the critical issues and trends that shape today's art world
- Conducting 1 interviews with art industry professionals, gaining firsthand knowledge and perspectives from experts in the field
- Crafting comprehensive exhibition and/or art fair reviews, offering a thoughtful analysis and critique

Competences to be acquired

During the internship candidates will acquire competencies in research, proficiency in interviewing art professionals, and refine their writing skills. Critical thinking will be cultivated to evaluate artworks and industry trends thoughtfully, and a comprehensive understanding of the art industry will be gained. Teamwork, mentorship, adaptability, professionalism, and efficient time management will be emphasized, along with building a professional network within the art industry. These competencies will prepare them for success in art journalism while fostering personal and professional growth.

Knowledge and skill requirements

- Strong interest in art history, contemporary trends, and cultural perspectives.
- Good research and communication skills (written and oral)
- A basic understanding of the contemporary art market
- Networking skills
- Critical thinking skills
- Basic understanding of intellectual property laws

*Prior experience in journalism, writing, or art-related fields is a plus, but not mandatory.

Technical skills

- Proficiency in *Office Software*
- Knowledge of graphic design tools such as *Adobe Creative Suite* and *Canva* is a plus
- Experience using social media platforms for promotional purposes is a plus

Compensation

- Travel expenses coverage
- This is an unpaid internship opportunity



The application process is open throughout the academic year of 2024. To apply, please submit your CV and a piece of writing to sofia@follow.art. Please also include your availability and preferred start date.